

Show Scheduling Guidelines

So you've just joined a cat club...and now your club is looking to host a cat show. Your first task is to choose a date for your show. To avoid conflicts, CCA-AFC has developed the following optional helpful guidelines that we would appreciate if clubs read and considered before submitting a show date request to the CCA-AFC Office.

Keep in mind these are only guidelines so at the end of the day, the choice remains with your club and your venue.

- 1. Cat shows are best held on weekends.** During the week most people are working at their non-feline jobs, and spectators may be less interested in attending. If your show is on a holiday in your region, you may consider scheduling to include a Friday or Monday on a three-day weekend. It's your choice!
- 2. Let's not compete for the same audience!** No more than one cat show should be held on the same weekend. If you want to work with another club, you can work together to hold one show together.
- 3. Be respectful of other club's existing dates.** Clubs that have held a show on the same weekend for 3 consecutive years should have first rights to that date.
- 4. Give other clubs room to breathe.** We recommend that there are no more than two CCA-AFC cat shows in each month, and there should be a weekend off between shows. If this is not possible, that's fine – your club has the final choice!
- 5. Be aware of other associations.** Take a look at current and past show schedules for other cat show associations that hold shows in Canada or in nearby American states. It might harm your club to hold your show on the same weekend as a show in another association, even if it is in another province or south of the border.
- 6. Holidays aren't always free days!** Just because a weekend is a holiday does not mean it is more welcoming for exhibitors or spectators. Canada Day is a statutory holiday but many spectators would rather attend a parade or fireworks than a cat show on this date; on the other hand, Family Day in Ontario is not a real holiday and very few spectators consider it anything other than an extra day off work!
- 7. Be welcoming and inclusive.** Try to pick a date, location and format that works for all exhibitors in all regions.